

EAST LONDON ARTS & MUSIC



THE INDUSTRY ACADEMY

## CURRICULUM POLICY

Author:	Charlie Kennard
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Signed by Chair of Governors:

A handwritten signature in black ink, appearing to read 'Mary Anne', written over a light blue horizontal line.

Signed by Principal:

A handwritten signature in black ink, appearing to read 'Charlie', written over a light blue horizontal line.

## Introduction:

The course at ELAM has been designed in conjunction with the creative industries to ensure all Trainees have the skills, knowledge and portfolio of work they need to enter the creative industries when they finish ELAM. There are three main courses at ELAM, Music, Games Design and Film & Television Production. Trainees on these courses will take the BTEC Level 3 Extended Diploma which is the equivalent to 3 A-Levels in UCAS Points and contact time. In addition to any of these qualifications, all Trainees study Maths and English as the skills developed in both are critical for success in the creative industries. The level at which Trainees study Maths and English depends on their starting level upon entry. We offer A-Levels, AS Levels, Level 3 Qualifications and GCSEs in both Maths and English.

## Curriculum Principles

1. All trainees undertake a Level 3 Extended Diploma in Music or Digital Media Production. We do not offer subsidiary diplomas or any level 1 or 2 qualifications.
2. All trainees develop their numeracy and literacy through the discrete teaching of rigorous qualifications in each of these subjects.
3. Trainees undertake projects that have real world outcomes and authentic audiences and therefore go beyond a distinction standard and instead meet the industry standard.
4. The curriculum provides direct access to leading individuals within the creative industries. We take the definition of 'leading individuals' seriously and work individuals and organizations leading the way in the creative sector and economy.
5. Our curriculum supports the development of skills, with specific focus on the opportunity to develop our five values; Collaboration, Integrity, Excellence, Innovation and Drive.

## Academic Qualifications and Pathways

This is a list of qualification we currently have on offer at ELAM:

Pathway	Maths	English	Music	Digital Media
<b>Level 3</b>	MEI Quantitative Reasoning (OCR/AQA)	AND Extended Project Qualification (Pearson)	BTEC Level 3 Extended Diploma in Music	UAL Level 3 Extended Diploma in Creative Media Production and Technology (Games Design and Film & Television Production)
<b>A-Level</b>	A-Level Mathematics (Pearson)	OR A-Level English Literature and Language (Pearson)	As above	As above
<b>GCSE</b>	GCSE Mathematics (Pearson)	AND/OR iGCSE English Language (Pearson)	As above	As above

The specific pathway a trainee takes depends on their prior academic attainment. All trainees either take the level 3 extended diploma in Music or Digital Media.

Most trainees will study the Level 3 Maths (MEI) and English (EPQ) course alongside their Level 3 Extended Diploma in Music or Digital Media.

A small percentage will study EITHER A level Maths or A level English alongside their Level 3 Extended Diploma but this is subject to their GCSE grades and performance on their initial baseline test. In no circumstances can a trainee study both A levels alongside their Level 3 Extended Diploma in Music or Digital Media.

Trainees that did not obtain a grade 4 (or C grade) in either Maths or English will complete this qualification. If a trainee obtained a grade 3 (or D) in both they would undertake a double GCSE pathway. If a trainee obtained a grade 3 grade in English and a grade 4 in Maths, they would undertake iGCSE English and a Level 3 qualification Mathematics and vice versa. In no circumstances can a student take an A-Level and GCSE at the same time.

The study of Maths and English is an part of the ELAM curriculum and no trainee can opt out of this and this is made clear when applying to ELAM. In very exceptional circumstances, a trainee may follow a unique pathway. The decision to pursue a unique pathway needs to be signed of by the ELAM Principal.

## Industry Integration

Links and access to employers and leading industry experts are fundamental elements of the curriculum. These look like the following.

- ❑ Every other week trainees receive a 1-2 hour masterclass from a leading industry individual.
- ❑ In Year 12, all music trainees undertake two weeks work experience at a leading organisation within the creative sector. This takes place in February.
- ❑ In Year 12 Digital Media trainees undertake a two week internal work experience where they gain professional industry experience by working on live client briefs. In Year 13 Digital Media trainees will undertake two weeks external work experience within the creative sector.
- ❑ The Digital Media curriculum has been developed in association with leading educational establishments, key industry figures and using trainee voice feedback to ensure that we are always updating and improving our programme.
- ❑ In addition to the two core elements of the curriculum, there are multiple other areas through which trainees engage with employers throughout the year.
- ❑ Within our vocational units, teachers regularly develop real world outcomes which challenge trainees to exceed the level required by the qualification.